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| Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i> | | | | Complete if Known | |
| | | | | Application Number | 10/800,444-Conf. #1779 |
| | | | | Filing Date | March 15, 2004 |
| | | | | First Named Inventor | Lester K. Chu |
| | | | | Art Unit | 3625 |
| | | | | Examiner Name | N. D. Rosen |
| Sheet | 1 | of | 6 | Attorney Docket Number | 66703-0014 |

| U.S. PATENT DOCUMENTS | | | | | |
|-----------------------|--------------------------|--|--------------------------------|--|---|
| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Number-Kind Code ² (if known) | | | |
| /N.R./ | AA* | US-6,868,525 | 03-15-2005 | Szabo | |
| /N.R./ | AB* | US-20040249713 | 12-09-2004 | Gross | |
| /N.R./ | AC* | US-6,785,671 | 08-31-2004 | Bailey et al. | |
| /N.R./ | AD* | US-20050125307 | 06-09-2005 | Hunt et al. | |
| /N.R./ | AE* | US-7,031,961 | 04-18-2006 | Pitkow et al. | |
| /N.R./ | AF* | US-7,080,064 | 07-18-2006 | Sundaresan | |
| /N.R./ | AG* | US-7,089,237 | 08-08-2006 | Turnbull et al. | |
| /N.R./ | AH* | US-20060282336 | 12-14-2006 | Huang | |
| /N.R./ | AI* | US-7,231,358 | 06-12-2007 | Singh et al. | |
| /N.R./ | AJ* | US-20070156677 | 07-05-2007 | Szabo | |
| /N.R./ | AK* | US-20050074102 | 04-07-2005 | Altberg et al. | |
| /N.R./ | AL* | US-20050203799 | 09-15-2005 | Faber et al. | |
| /N.R./ | AM* | US-20060184417 | 08-17-2006 | Van der Linden et al. | |
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| FOREIGN PATENT DOCUMENTS | | | | | | |
|--------------------------|--------------------------|---|-----------------------------------|--|---|----------------|
| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear | T ⁶ |
| | | Country Code ³ -Number ⁴ -Kind Code ⁵ (if known) | | | | |
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| IDS (Citation) by Applicant (63 References) I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4). Dated: September 9, 2009 <div style="float: right;">Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/</div> | |
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| NON PATENT LITERATURE DOCUMENTS | | | |
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| Examiner Initials* | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
| /N.R./ | CA | Final Office Action dated 11/9/07 in U.S. Serial No. 10/948,425. (10 pages) | |
| /N.R./ | CB | Response to Final Office Action dated 11/9/07 in U.S. Serial No. 10/948,425. (9 pages) | |
| /N.R./ | CC | Non-Final Office Action dated 6/29/07 in Serial No. 10/948,425. (7 pages) | |
| /N.R./ | CD | Response to Non-Final Office Action dated 6/29/07 in U.S. Serial No. 10/948,425. (9 pages) | |
| /N.R./ | CE | Advisory Action dated 1/9/08 in U.S. Serial No. 10/948,425. (3 pages) | |
| /N.R./ | CF | Examiner's Amendment dated 10/7/2008 in U.S. Serial No. 10/948,425. (6 pages) | |
| /N.R./ | CG | Appeal Brief filed 4/8/08 in U.S. Serial No. 10/948,425. (37 pages) | |
| /N.R./ | CH | Amendment After Appeal filed in U.S. Serial No. 10/948,425 dated 7/15/08. (7 pages) | |
| /N.R./ | CI | Amended Appeal Brief filed in U.S. Serial No. 10/948,425 dated 7/15/08. (37 pages) | |
| /N.R./ | CJ | Examiner's Answer dated 1/11/08 in U.S. Serial No. 10/800,444. (48 pages) | |

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| /N.R./ | CK | Final Office Action dated 5/9/07 in U.S. Serial No. 10/800,444. (32 pages) | |
| /N.R./ | CL | Advisory Action dated 7/31/07 in U.S. Serial No. 10/800,444. (3 pages) | |
| /N.R./ | CM | Office Action dated 11/24/06 in U.S. Serial No. 10/800,444. (32 pages) | |
| /N.R./ | CN | Appeal Brief filed 10/5/07 in U.S. Serial No. 10/800,444. (49 pages) | |
| /N.R./ | CO | Examiner Interview Summary dated 7/10/07 in U.S. Serial No. 10/800,444. (1 page) | |
| /N.R./ | CP | Reply Brief filed 3/11/08 in U.S. Serial No. 10/800,444. (21 pages) | |
| /N.R./ | CQ | Response to Final Office Action dated 5/9/07 in U.S. Serial No. 10/800,444. (18 pages) | |
| /N.R./ | CR | Response to Non-Final Office Action dated 11/24/06 in U.S. Serial No. 10/800,444. (14 pages) | |
| /N.R./ | CS | Supplemental Appeal Brief filed 11/2/07 in U.S. Serial No. 10/800,444. (50 pages) | |
| /N.R./ | CT | Non-Final Office Action dated 5/13/08 in U.S. Serial No. 10/800,887. (8 pages) | |

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| /N.R./ | CU | Response to Non-Final Office Action dated 5/13/08 in U.S. Serial No. 10/800,887. (11 pages) | |
| /N.R./ | CV | Non-Final Office Action dated 5/11/05 in U.S. Serial No. 10/680,952. (39 pages) | |
| /N.R./ | CW | Response to Non-Final Office Action dated 5/11/05 in U.S. Serial No. 10/680,952. (17 pages) | |
| /N.R./ | CX | Examiner's Statement on Notice of Allowance dated 10/11/05 in U.S. Serial No. 10/680,952. (4 pages) | |
| /N.R./ | CY | Examiner Interview Summary dated 7/19/05 in U.S. Serial No. 10/680,952. (2 pages) | |
| /N.R./ | CZ | Appeal Brief filed 2/19/08 in U.S. Serial No. 10/801,156. (49 pages) | |
| /N.R./ | CA1 | Examiner's Answer dated 3/28/08 in U.S. Serial No. 10/801,156. (40 pages) | |
| /N.R./ | CB1 | Examiner Interview Summary dated 7/10/07 in U.S. Serial No. 10/801,156. (1 page) | |
| /N.R./ | CC1 | Final Office Action dated 10/22/07 in U.S. Serial No. 10/801,156. (29 pages) | |
| /N.R./ | CD1 | Non-Final Office Action dated 4/19/07 in U.S. Serial No. 10/801,156. (31 pages) | |

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| /N.R./ | CE1 | Reply Brief filed 5/9/08 in U.S. Serial No. 10/801,156. (17 pages) | |
| /N.R./ | CF1 | Response to Non-Final Office Action dated 4/19/07 in U.S. Serial No. 10/801,156. (17 pages) | |
| /N.R./ | CG1 | Response to Restriction Requirement dated 1/8/07 in U.S. Serial No. 10/801,156. (3 pages) | |
| /N.R./ | CH1 | Restriction Requirement dated 1/8/07 in U.S. Serial No. 10/801,156. (5 pages) | |
| /N.R./ | CI1 | Final Office Action dated 9/4/08 in U.S. Serial No. 11/340,647. (31 pages) | |
| /N.R./ | CJ1 | Response to Final Office Action dated 9/4/08 in U.S. Serial No. 11/340,647. (24 pages) | |
| /N.R./ | CK1 | Non-Final Office Action dated 11/3/08 in U.S. Serial No. 10/800,887. (22 pages) | |
| /N.R./ | CL1 | Response to Non-Final Office Action dated 11/03/2008 in U.S. Serial No. 10/800,887. (17 pages) | |
| /N.R./ | CM1 | Notice of Allowance dated 10-7-08 with Examiner's Amendment in Serial No. 10/948,425. (13 pages) | |
| /N.R./ | CN1 | Notice of Allowance dated 11-18-08 in Serial No. 10/948,425. (12 pages) | |

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| /N.R./ | CO1 | Bob Tedeschi, To attract more advertising from small businesses, search engines contemplate replacing a click with a ring. The New York Times, June 7, 2004. | |
| /N.R./ | CP1 | Non-Final Office Action dated 2/10/09 in U.S. Serial No. 11/180,123. (30 pages) | |
| /N.R./ | CQ1 | Response to Non-Final Office Action dated 2/10/09 in U.S. Serial No. 11/180,123. (7 pages) | |
| /N.R./ | CR1 | Non-Final Office Action dated 3/30/09 in U.S. Serial No. 11/180,136. (27 pages) | |
| /N.R./ | CS1 | Response to Non-Final Office Action dated 3/30/09 in U.S. Serial No. 11/180,136. (12 pages) | |
| /N.R./ | CT1 | Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (10 pages) | |
| /N.R./ | CU1 | Response to Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (6 pages) | |
| /N.R./ | CV1 | Non-Final Office Action dated 6/24/09 in U.S. Serial No. 10/800,887. (32 pages) | |
| /N.R./ | CW1 | Interview Summary dated 8/10/09 in U.S. Serial No. 11/180,123. (2 pages) | |
| /N.R./ | CX1 | Advisory Action dated 8/27/09 in U.S. Serial No. 11/180,123. (8 pages) | |

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